

Media engagement policy

Local, national and international media channels often cover stories about Jesus stories in an effective and constructive manner which reflects its mission and standards.

2. General principles

2.1 Freedom of speech and communications support

It is recognised that academic freedom is a fundamental principle of the College as is laid out in the <u>Freedom of Speech statement</u>. All members of the College, within those bounds set by law, have the right to express their own personal views to the media at any time.

Members and staff of the College are encouraged to consult with the Communications and Marketing Manager in the first instance should they have any questions or concerns about media engagement or other public communications. Any College member who requests assistance from the Communications Office when dealing with a media enquiry will receive it.

In addition to the Communications Office, the University Office for External Affairs and Communications provides advice and support to academic staff concerning media relations. Members of academic staff who are engaged in research are encouraged to take up this opportunity.

2.2 The College's interaction with the media

T is managed in order to build and protect its public reputation and those of its members.

Proposed statements and comments to be made on behalf of the College should be sent to the Communications Office in the first instance. Statements and comments made on behalf of the College must be approved by the Master and the Bursar or the Master and the Senior Tutor or, if the Master is unavailable, the Bursar and the Senior Tutor.

In certain situations, the College may authorise the Office of External Affairs and Communications to communicate on its behalf.